



TANSEEQ

ACCOUNTING SERVICES & SOLUTIONS
تنسيق للخدمات والحلول المحاسبية

**We Count
We Serve
We Solve**

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01

ABOUT US

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We are one of the leading firms in the U.A.E. providing quality accounting, auditing, consulting and advisory services to businesses and individuals in a timely and cost effective fashion

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Providing quality accounting, auditing, consulting and advisory services to businesses and individuals in a timely and cost effective fashion

TANSEEQ has a team of experienced professionals who deliver products and services of outstanding quality in a practical and reliable manner

We enhance prosperity of the clients' business by combining all our resources to provide valuable, innovative solutions for business and personal financial issues. The main characteristics of our firm are accessibility, responsiveness, hands on experience, communication, secrecy, spirit of co-operation and international resources





02

WHY US ?



WHY US ?

Our company was founded by a group of professionals, who share decades of experience in financial services, accounting and business advisory. Highly experienced in providing financial services, our firm leverages these years of experience to provide our clients with a highly dynamic and transparent service built on trust.

We believe in building business relationships with stakeholders based on transparent and open communication. We believe in being part of a team that empowers our clients to succeed in achieving their business objectives, and this requires a holistic approach to everything from mentoring staff to investing in the latest generation technology and solutions.

Leveraging these values in addition to our local market knowledge in the United Arab Emirates and the wider region, we can contribute significant value to the relationships we build with our clients and stakeholders.

From front to back of the house, we specialize in solutions to help you monitor your income and expenditure streams, making it simple to pinpoint an exact financial snapshot whenever required.

We take great note of important dates, forecasting when they are on the horizon and getting in touch, ahead of deadlines, to ensure your accounts are prepared on time, every time.

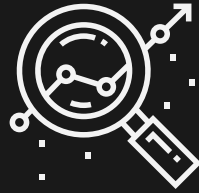
We work with small business start-ups as well as SMEs in all aspects of accounting.

03

OUR VISION



OUR VISION



We vision to deliver excellent and value-added professional services to our clients for them to excel.



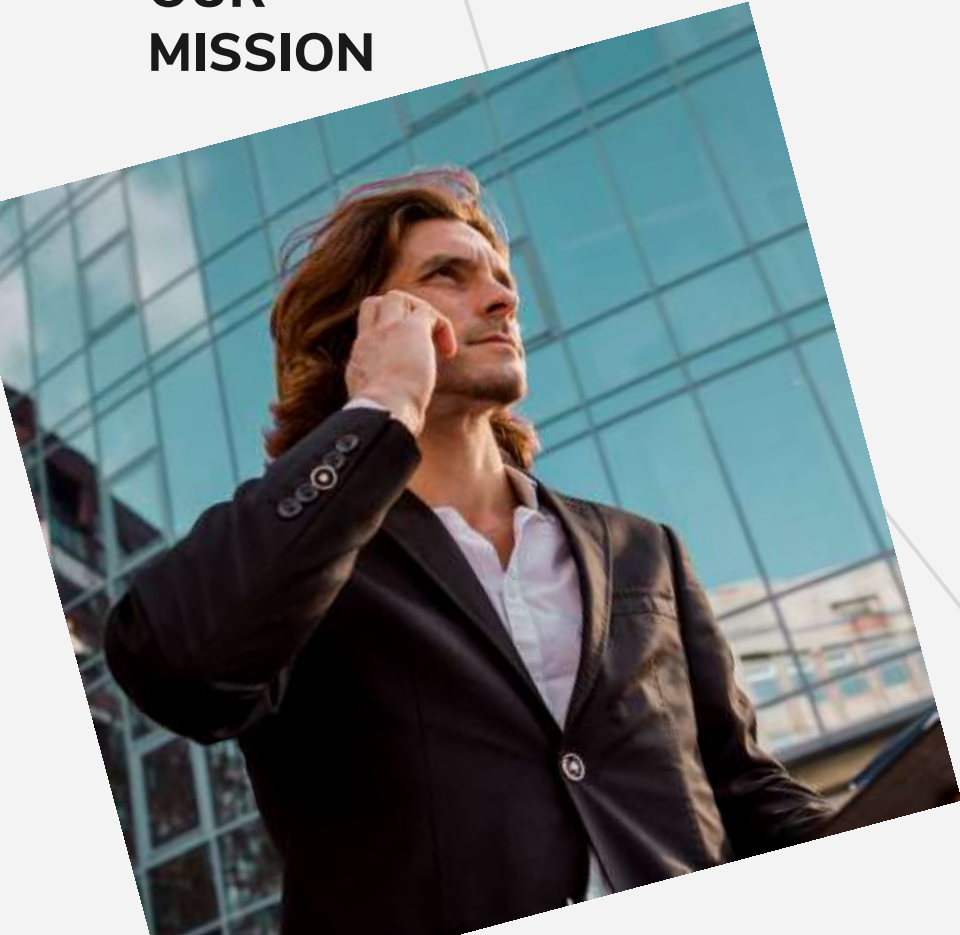
Our Vision is to steadily increase the value of our firm and our portfolio of diversified clients by exceeding clients' expectations and achieving market leadership and operating excellence, in every segment of our firm.



04

OUR MISSION

OUR MISSION



At TANSEEQ we are committed and passionate about providing professional, timely, dedication of service to our clients by leveraging years of relevant experience. In all of our engagements, we pursue to reflect the values, ethics and commitment of our profession and name, thereby ensuring the best possible service to every client, on every assignment.

Our mission is to be a paragon of excellence in providing quality and value to suit our customers' needs. We understand that there is a lot of choice available to you for any business requirements you may have.

Our Mission is to always strive for excellence in providing accounting, auditing and consultancy services through superior value creation and technology, create rewarding career opportunities and maintain sound professional and financial standards

A hand holding a white paper airplane against a sunset background. The hand is in silhouette, and the paper airplane is pointed towards the top right. The background shows a soft sunset with orange and pink hues. On the left side, there is a large white arrow pointing right, and a black arrow pointing left, both partially visible.

05

OUR PROMISE

OUR PROMISE

That we will not conduct the business to obtain short-term profit. Instead, we will focus on developing strategic relationships where our growth is directly linked to your success.

We regularly carry out pricing reviews to ensure that we are offering some of the most competitive rates on the market.



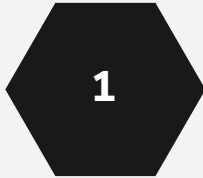


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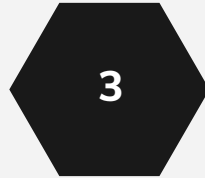
OUR SERVICES

OUR SERVICES

Accounting & Book
Keeping



Audit &
Assurance



Outsourced CFO
Services



2

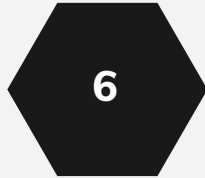
VAT Consultation
& VAT Advisory

4

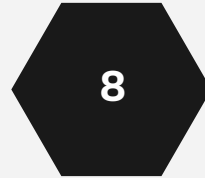
Company
Liquidation

OUR SERVICES

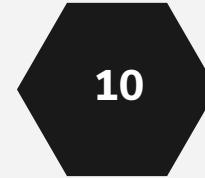
Business Plans /
Business Valuations



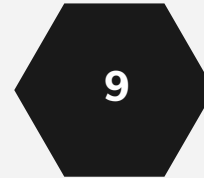
Market Research &
Feasibility Studies



Raising Bank
Finance



Financial & Commercial
due diligence



Business Set-up
consultancy

A hand holding a paper airplane against a sunset background. The hand is in silhouette, holding the paper airplane as if ready to launch it. The background is a soft, blurred sunset with warm colors of orange, pink, and purple. The overall composition is split into geometric shapes: a black triangle on the left, a white triangle in the center, and a blue-tinted area on the right.

PORTFOLIO OF SERVICES

ACCOUNTING & BOOK KEEPING

Accounting can sometimes represent a challenge for companies of all sizes. Our in-depth knowledge and decades of collective experience in UAE and accounting and booking across multiple industries makes TANSEEQ the ideal partner for your accounting and bookkeeping requirements in Abu Dhabi. The importance of understanding your business' accounts cannot be understated and is frequently cited by business journals as a way of 'keeping score' of your business operations. Small businesses in particular benefit from understanding profitability and other financial metrics related to their activities.

TANSEEQ offers individuals and businesses a variety of accounting services tailored to their special needs. We take pride in providing one of the most focused and quality accounts outsourcing services in the U.A.E. to small and medium enterprises. Our accounting team consists of young hand-picked accounting professionals who are qualified, skilled and proactive. We are flexible in our approach, and can work either on-site or off- site to cater to the client's requirement at a fraction of the cost when compared to a full- time employee.

At TANSEEQ we have partnered with the best in class to ensure your satisfaction is guaranteed. With our online platform, when you outsource your bookkeeping and accounting activities you will be able to:

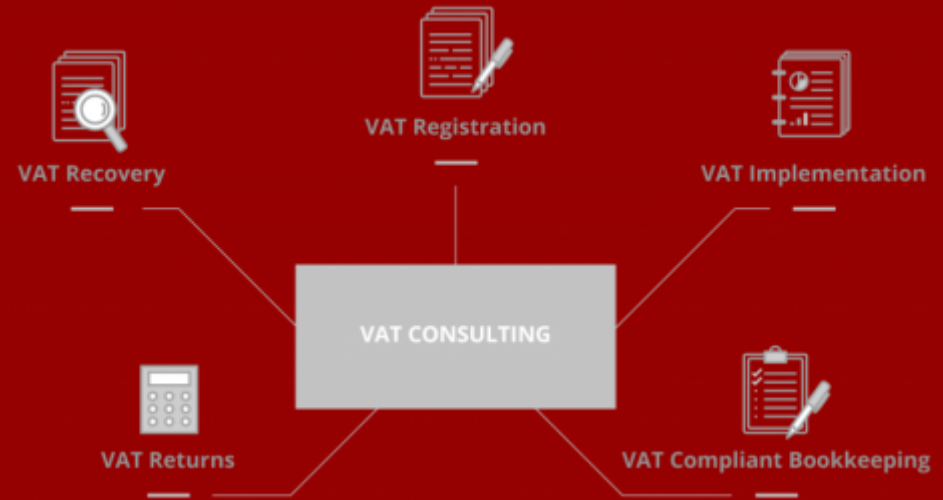
- Budget and fiscal planning
- Cash flow reports
- Accounts Receivables /Accounts Payables
- Balance sheets
- Income statements
- Stock holdings
- Owner equity statements



VAT CONSULTATION & VAT ADVISORY

Naturally, the announcement of the imposition of this tax has created a lively debate on the pros and cons of VAT taxation and the potential impact it will have on business operations and the economy at large. No one can argue that the GCC states are exposed to an abnormally high risk of fluctuations in the commodities market, particularly in oil and related petrochemical products, and taxation in some form is universally seen as the principal means with which regional governments can cushion the negative impact of fluctuations in commodity prices on their budgets and spending. VAT is now the number one regulatory concern of any CEO, and it is driving demand for proper internal control activities and robust financial reporting processes to satisfy regulators and stakeholders. Our services in this field include, but are not limited to, the following:

- VAT Planning and Execution
- VAT Compliance & Review
- VAT Filing & Declaration



AUDIT & ASSURANCE

An audit is the systematic inspection and examination of the company accounts, vouchers, and documents by an independent body to ascertain how the financial statement of the company is presented in a true and fair matter as required by the law. The audit can benefit a company in the following:

- Detect & Prevent Errors or Fraud
- Maintaining the accounts in the company
- Obtaining a Loan
- Determine if the company generates a Profit/Loss
- Compare year to year company performance
- Preparing a growth plan
- Increase Company Goodwill Our Auditing will examine and check the arithmetical accuracy of the accounts, verify and validate transactions, confirm the existence of assets and liabilities value, check the distinction of capital and revenue transactions, and prove that the financial statement is presented in an accurate and fair matter.
- Financial statements audit and review on annually or and interim periods
- Agreed-upon Procedures



COMPANY LIQUIDATION

At TANSEEQ we provide the services of liquidation of companies and the elimination of registration in the United Arab Emirates.

We cover all the required practical perspectives of the liquidation from accounting, legal and legislation.

Liquidating of companies is not easy where it needs the appointment of a certified legal liquidator at the headquarters where the company is located, and the legal liquidator is named in a document appointed, as a decision of the General Assembly of the company or a judgment of the local court.

According to the law, it is a must to determine the decision to put the company under liquidation and appoint through a formal power of attorney a liquidator.

The liquidation may be quick and maybe gradual depending on the situation that the company has when deciding to liquidate.



05



OUTSOURCED CFO SERVICES

While most small and mid-sized businesses in UAE recognize the value of high-caliber finance professional in-house, there are few that can afford such a resource.

With our CFO services you can get both options, skill sets of an experienced CFO, and custom- tailored CFO services – at a fraction of the price.

TANSEEQ provides financial professionals with extensive experience in the CFO environment who are results-driven business partners.

Value creation is a primary goal of these part-time CFO's who provide financial oversight, funding assistance, and management direction.

Our CFO's have a solid background in mergers and acquisitions, bank and lender management, and financial guidance at all levels.

BUSINESS PLANS / BUSINESS VALUATIONS

Our advisory services team specializes in preparing professional business plans for a wide variety of industries and businesses.

Our business plans are widely accepted by banks, free zones, government institutions, malls, funding institutions.

Whether you want to raise capital, secure a loan or pitch to an investor, TANSEEQ can assist you in your efforts to prepare a business plan and financial model.

Our advisory services team that specializes in process related consulting, can diagnose, define and streamline your business process across your organization, be it in operations, finance or HR.

Our consultants specialize in process mapping, and writing operational manuals, as well as process analysis, process redesign and subsequently process standardization. We also work with process owners, to figure out areas to improve operational efficiency.



Our approach is not just to focus on what our clients want, but to understand what our clients really need.

Our valuation professionals offer substantial expertise in business valuations of private held companies in a wide variety of industries.

Whether it is for financial reporting, purchase or sale of a business, mergers, buy/sell agreements, divestiture and spin-offs, corporate carve-outs, corporate re-organizations or succession planning, TANSEEQ prepares comprehensive valuation for a variety of businesses regardless of size and structure



FINANCIAL & COMMERCIAL DUE DILIGENCE

We undertake independent buy-side due diligence both on the financial front, as well as commercial/market front.

Our pre-deal evaluations cover an initial assessment of the financial/market position of potential acquisition/merger targets.

With respect to financial due diligence, we use our financial analysis skills to assess key issues facing the target business by analyzing the drivers of its historic and projected profits and cash flows.

Our commercial due diligence studies incorporate elements like the target company's market potential, growth and revenue potential, competitive landscape and positioning and other strategic factors.

Our independent and focused approach typically challenges organizations to identify upside potential and mitigate risks

MARKET RESEARCH & FEASIBILITY STUDIES

TANSEEQ advisory services team specializes in conducting feasibility studies through primary market research, both qualitative and quantitative.

Our team uses various tools ranging from surveys, focus groups, questionnaires, interviews etc. to undertake elaborate market studies. We can help you find and guide your most important strategic business decisions and collate, analyze and infer findings.





BUSINESS SET-UP CONSULTING

TANSEEQ specializes in providing a hassle-free company incorporation experience in UAE whether it be in the free zones, offshore companies or other business organizations such as Limited Liability Companies (LLCs), Joint Ventures, Branches & Representative Offices of Foreign Entities, Civil Partnerships, Sole Proprietorships or Professional Services Firms.

We can also go beyond the licensing process to support you with areas like visa processing, selecting suitable office space, location analysis, risk mitigation, company structuring, etc.



RAISING BANK FINANCE

Being trusted advisors of hundreds of clients over the last two decades, we have learnt to deal with banks in the region effectively, and focus on obtaining bank financing with the best possible terms and conditions for our clients. We are networked with the right senior level resources in order to ensure that our client's applications get the attention they deserve. We understand how to present strengths, mitigate weaknesses, structure discussions, and negotiate terms with multiple banks.

Our advice and work here includes: restructuring of balance sheets if required, preparation of information memoranda for banks, structuring appropriate financing structures, identifying the right type of bank and managing the process of securing credit facilities. Ethics Plus has advised many growth companies with obtaining appropriate credit facilities from banks.



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THANKS

Does anyone have any questions?

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